

Subject: Re: Hollywood Media District 2017 Assessments

From: Rita Moreno

Date: 06/02/2016 04:57 PM

To: Lisa Schechter

CC: Dennis Rader <dennis.rader@lacity.org>, Jim Omahen <jim@mediadistrict.org>

Hi Lisa,

I spent some time speaking with Dennis so that I can better understand the data submission process. Because parcel changes recorded with the County take some time to make it to the Assessor, we submit the data with little to no changes unless the BID is increasing the assessments.

When we submit parcel changes and assessment that have not yet been verified and updated for assessment purposes by the County, they get kicked back for correction. Instead, we submit what we have and allow the Assessor to tell us which ones are ready to be updated for submission. At that point, we and the BID conduct the type of research you have been conducting.

For this preliminary submission to the County, only the parcels shaded in yellow can be changed at this time (see attached). According to your notes in the spreadsheet, there are some parcels that do need new or updated assessments, such as parcels that have undergone a building demolition or addition, or those that have been changed from government to non-government ownership. It would be very helpful if you can update those and provide the assessment amount, and submit to Dennis.

You can continue working on the consolidations and correct information and assessments, because at some time that information will be useful; however it is not needed for this preliminary County submission.

Let me and Dennis know if you have any questions and thanks for all the work you do.

Rita

On Thu, Jun 2, 2016 at 1:27 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Rita and Dennis:

In accordance with our management contract with the City, the Hollywood Media District BID did not authorized any assessment increases for the 2017 assessment year. I have taken the time to review all 526 parcels with the Hollywood Media District based upon the APN that you were kind enough to supply. I have found several inaccuracies with the APN's - due to consolidations as well as new acquisitions and construction projects with the district boundaries.

Since this is my first time reviewing these APN's it has taken me longer to understand and uncover the delations, consolidations, and issuances of new APNs. I have indicated in RED the changes that need to be made. Need a bit of help with the govt parcels moving to non govt since the two (2) of the sites where sold to Vet Hospital (formally US Post Office) as well as to the LGBT Center (formally EDD).

Let me know if I can have a bit of more time - I think that I can complete the consolidation with the correct information no later than Friday June 10, 2016.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:(323)860-0025) Direct
[\(323\)860-0026](tel:(323)860-0026) Fax

MediaDistrict.org

--

Rita Moreno

City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 2nd Floor #237
Los Angeles, CA 90012
Office [\(213\) 978-1122](tel:2139781122)
Fax [\(213\) 978-1130](tel:2139781130)



- [Attachments-90/Hollywood Media 2017.xlsx](#)